

## 2023 City of Leadville Goals

1. Employee retention
  - a. Evaluate cost of living increases to keep salaries at pace
  - b. Evaluate the competitiveness of the city's benefits package
  - c. Evaluate wellness benefits (recreation passes)
  - d. Evaluate flexible work schedules
2. Improve the city's communication with the public
  - a. Hire a communications person
  - b. Overhaul the city's website
    - i. Needs to be ADA compliant by July 1, 2024
    - ii. Needs to have better layout and ease of finding information
    - iii. Continue to make sure that the website provides accurate and up-to-date information
  - c. Create an electronic city newsletter for conveying information. (For example, what streets are going to be repaved, what are the city's restrictions on fireworks in city limits, what is Xcel energy's smart meter installation schedule?)
3. Manage tourism impacts on the city
  - a. Create administrative policy for short-term rental compliance
  - b. Hold a work session on portable sandwich board signs on Harrison Avenue and option of business wayfinding instead
  - c. Draft a noise ordinance to address, among other things, OHV noise
  - d. Discuss a moratorium on OHV rentals
  - e. Evaluate recommendations outlined in June 2021 Downtown Parking Assessment
  - f. Create paid long-term parking for tourists (through-hikers, etc.)

4. Pursue grant funding

- a. Train at least two employees in grant writing
- b. Continue to seek out grant opportunities by subscribing to distribution lists for local, state and federal grants